

# Use of cookies on our website

During your visit to demashop.be, cookies are installed on your computer or mobile device. Some cookies are essential for the website to function properly. You cannot reject the installation of such cookies. We use other cookies for analysis purposes, which are only installed with your consent.

Cookies comprise personal data, thus their processing is governed by our privacy statement. Since essential cookies are necessary for the proper functioning and security of demashop.be., they are processed on the basis of our legitimate interest. Other types of cookies will not be installed unless demashop.be has obtained your consent.

This cookie statement is intended to inform you about our use of cookies.

## What are cookies?

'Cookies' are small files or pieces of information that can be stored on your computer or mobile device when visiting websites. These text files store information such as your browser type, language preferences or geographical location. Upon subsequent visits to our website, the information compiled in the cookie is resent to our servers or the third party that has installed the cookie. This enables the retrieval of your language preference for example.

## What types of cookies are there?

There are various types of cookies. They can be classified according to lifespan, purpose and origin.

### Session cookies

These cookies simplify and keep track of a user's activity during the browser session. They are temporarily installed each time you open the browser screen. Session cookies are deleted as soon as the browser is closed.

### Permanent cookies

These cookies remain present on your device for the lifespan of the cookies. They are activated each time you visit demashop.be. To delete these cookies, please refer to "How can I manage my cookies?"

### First-party cookies

These cookies are installed directly onto the website by demashop.be.

### Third-party cookies

These cookies are installed on demashop.be by third parties, as a result of demashop.be incorporating elements from other websites.

## **Essential cookies**

These cookies ensure that all parts of the website function optimally. These cookies are necessary for the proper functioning and security of the website, such as the display of search results or the distribution of requests to the web server over a number of computers. These cookies can be installed without consent.

## **Non-essential cookies**

These cookies are installed for statistical, social and commercial purposes. Such cookies are independent of demashop.be's technical support and do not satisfy the criteria for exemption from the consent requirement. Your consent is therefore necessary for the installation of these cookies.

Non-essential cookies additionally include the following types of cookie:

**Technical cookies** store user preferences and simplify the navigation of the demashop.be website. They prevent you from having to enter the same information each time you visit our website for example.

**Analytical cookies** furnish us with statistical information pertaining to your use of our website. This information enables us to improve the usability of demashop.be.

**Marketing cookies** are used to track a visitor's browsing behaviour. This enables the creation of a user profile that displays more personalised information. Demashop.be does not use marketing cookies.

**Social media cookies** provide the option of including social network buttons, in order that you can share or 'like' web pages via the social networking site. Demashop.be does not use such cookies. Social network buttons exclusively contain a hyperlink to the relevant social network site page. None of your personal data is shared via our website. We have no influence on the use and manner in which your data is processed once you leave demashop.be. You can find more information in the privacy statements of the social networking sites concerned.

# Which cookies are used on demashop.be?

Below is an overview of the cookies that are installed when using demashop.be.

Name	Provider	Purpose	Lifespan	Type
<b>Essential cookies</b>				
cookie_preferences	demashop.be	Ensures the correct operation of the cookie usage notification and settings.	2 years	HTTP
demashop_fluxer_session	demashop.be	Temporarily saves the user session status.	Session	HTTP
XSRF-TOKEN	demashop.be	Provides security when submitting forms.	Session	HTTP
<b>Technical cookies</b>				
locale	demashop.be	Keeps track of the user's language preferences.	5 years	HTTP
rc::a rc::d-1578484593624 rc::d-1578484608666	google.com	Used to distinguish between humans and bots.	Permanent	HTML
rc::b rc::c	google.com	Used to distinguish between humans and bots.	Session	HTML
NID	google.com	Contains a unique ID that Google uses to store your preferences and other information. This cookie is used by the reCAPTCHA service to protect data that is sent via this website.	6 months	HTTP
<b>Analytical cookies</b>				
_ga	demashop.be	Keeps track of how the user navigates to the website, with a view to improving our services.	2 years	HTTP
_gat	demashop.be	Used by Google Analytics in order to slow down the request speed.	Session	HTTP
_gid	demashop.be	Measures how users use the website.	Session	HTTP
<b>Marketing cookies</b>				
-	-	-	-	-

## How can I manage my cookies?

Consent for the installation of non-essential cookies can be revoked via the cookie settings at any time.

If cookies are installed for a duration that exceeds your visit to the demashop.be website, then you have the option of deleting these cookies at any time. You can do this via your browser settings.

You can learn how to delete cookies via the links below.

- [Internet Explorer](#)
- [Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Microsoft Edge](#)
- [Chrome \(mobiel\)](#)
- [Firefox \(mobiel\)](#)
- [Safari \(mobiel\)](#)

This cookie statement was last updated on 17/02/2020.